



Agri-food chains: Strategic Partnership Between Domseeds, the Consulting Branch of Les Domaines Agricoles (Morocco), and Apexagri (France)



Domseeds, the consulting branch of Les Domaines Agricoles (Morocco), and the consulting firm Apexagri (France) have officially announced their partnership. This collaboration will enable both companies to pool their expertise to support the development of structured agri-food chains, particularly in Africa and the Middle East.

On Tuesday 11 March 2025, Domseeds and Apexagri formalised their strategic partnership, which will see their respective experts working closely together on agricultural development projects in the field.

A Strategic Partnership for Resilient and Sustainable Agriculture

Agriculture is a particularly strategic sector facing various challenges: the transition to sustainable production models, adaptation to climate change, strengthening of food sovereignty, access to markets and finance, and skills development.

Domseeds and Apexagri share a common commitment: to support agricultural projects that help to promote farming that creates more value, is more respectful of the environment, more resilient and more equitable.

Two Companies Expert in Agri-food Chains

Domseeds is the consulting branch of Les Domaines Agricole, a leading operator and the landmark of agriculture in Morocco. Domseeds focuses on financing and supporting AgriTech startups (innovative agricultural companies), fostering intrapreneurship within the group, and providing consultancy services.

Domseeds' mission is to provide agricultural sector with services and technologies that meet its new challenges.

Apexagri is a consultancy firm dedicated to the development of successful and sustainable agri-food chains, offering expertise in agricultural production optimisation, structuring of agri-food chains, evaluation of investment strategies, and the transition to sustainable agricultural production models.

Apexagri operates in over 15 countries, mainly in Africa and the Middle East, drawing on a team of consultants and 30 experts specialising in different agricultural value chains and geographies.

Addressing the Needs of Agricultural Project Holders More Effectively

Domseeds and Apexagri share a common vision of a prosperous agriculture built on structured and competitive value chains.

Through this partnership, the two partners will combine their agricultural expertise and consultancy methodology to better address the needs of agricultural project holders (agri-food companies, investment funds, financial institutions, etc.)

Together, Domseeds and Apexagri aim to cover all their customers' needs, from strategic planning to initial field implementation, including technical support and capacity building for producers.

Managers' statements

Maryam GUESSOUS, Head of Domseeds

"The relationship between us dates back several years, and there is a strong complementarity between the teams at Domseeds and Apexagri. Together, we will leverage our expertise to support agricultural projects in Morocco, Africa, and the Middle East, including greenfield projects, due diligence, integrated agri-food chains development, climate adaptation initiatives, and the integration of innovative technologies".

Anaïs RIFFIOD, CEO Apexagri

"Domseeds is part of a leading group, a multi-sector agricultural expert with end-to-end value chain integration. We see a true synergy between our expertise, allowing us to deliver greater value to agricultural stakeholders. This partnership with Domseeds marks a key milestone in the development and consolidation of Apexagri's activities across Africa continent and the Middle East, where we already operate in 15 countries."

About Domseeds

Founded in 2024, Domseeds is the consulting branch of Les Domaines Agricoles dedicated to supporting agricultural innovation. Domseeds' activities include financing and supporting AgriTech start-ups, fostering intrapreneurship within Les Domaines Agricoles, and providing consulting services.

[Website](#) | [LinkedIn](#)

About Apexagri

Founded in 2014 in Paris, Apexagri is a consulting firm expert in the development of successful and sustainable agri-food chains. Apexagri's key areas of intervention are the optimisation of agricultural production activities, the structuring of agri-food chains, the evaluation of investment strategies, and the acceleration of sustainable agriculture practices.

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